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HONG KONG PRESS MONITORING UNIT

The American Consulate General in Hong Kong produces, in addition to despatches which frequently report information from publications, three regular reports, The Survey of The China Mainland Press, Extracts from China Mainland Magazines, and Current Background.

Although it is impossible to delineate sources used and subjects covered because both vary from issue to issue of all three reports due to need to concentrate on data most currently required for intelligence reports, the following breakdown will give an approximate picture of these three reports.

1. Extracts of China Mainland Magazines: (Weekly)

Coverage by Subject

- | | |
|--|-----|
| (a) <u>Political</u> including foreign relations, CPV, political ideology, government party, etc. | 60% |
| (b) <u>Economic</u> , including finance, statistics, construction, transport , agriculture, wages and income, budgets, industry, etc. | 30% |
| (c) <u>Sociological</u> including education, health and welfare, etc. | 5% |
| (d) Others | 5% |

Coverage by Sources

There are three categories of sources.

- | | |
|--|-----|
| (a) <u>Primary</u> , accounting for ² / ₃ coverage:
Hsueh-hsi, Shih-shih Shou-tse, Cheng-chih Hsueh-hsi, and Chung-kuo Ch'ing-nien | 65% |
| (b) <u>Secondary</u> , accounting for ² / ₃ coverage:
T'ung-chi Kung-tso, Liang-shih, Wen-i Pao, T'sai-chang, and Jen-min Chiao-yu | 20% |
| (c) <u>Occasional</u> , accounting for ¹ / ₃ coverage:
includes, among others the following Hsin-kuan-cha, Cheng-ming, Chien-she Yueh-kan, Shih-chieh Chi-shih, Chung-kuo Kung-pao, Cheng-kuo Shui-li, Hsin-chien-she and Chi-hua Ching-chi | 15% |

Note: The above figures were arrived at by a sampling process and are not to be considered as absolutes.

2. Survey of the China Mainland Press (Daily) (5 times a week)

Coverage by Subject (see 1 above for details)

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|-----------------|-----|
| a. Political | 65% |
| b. Economic | 20% |
| c. Sociological | 8% |
| d. Others | 7% |

Coverage by Sources (by number of items)

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|------------------------|-----|
| a. ✓ NCHA - English | 60% |
| NCHA Chinese and Press | 40% |

- b. Highest frequency of usage of NCHA - English is for international news and foreign relations. For other categories of political information and all other subjects major sources are the press and NCHA Chinese.

c. Quantitative Coverage of Sources

NCHA - English items are short and numerous. The bulk of the survey report, however, is drawn from full translation of items from the press and NCHA Chinese. On this basis the breakdown is roughly

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|--------------------------|-----|
| NCHA - English | 30% |
| NCHA - Chinese and Press | 70% |

d. Sources

NCHA - English Despatches

NCHA - Chinese Despatches

Chinese Newspapers: Metropolitan and provincial newspapers;
occasional use of Hong Kong Wen-hui Pao
and Ta Kung Pao

3. Current Background (continuous but no regular dates)

These reports, which may be on any subject, make use of same sources used for the other two publications. Other sources may be used, depending on subject and source availability.